

University American College Skopje
in partnership with Friedrich Ebert Stiftung – office Macedonia
organizes the Seventh annual international conference on European integration

EUROPE 2020: TOWARDS INNOVATIVE AND INCLUSIVE UNION

17 May 2012, Hotel Holiday Inn, Skopje

CONFERENCE PROGRAM

9:00 - 9:30	Registration
9:30 - 11:00	Opening ceremony
11:00-11:30	Coffee break
11:30-13:15	Working session 1
13:15-14:00	Lunch
14:00-15:15	Working session 2
15:15-15:30	Coffee break
15.30-16:00	Closing plenary session

Opening addresses:

Mr. Nikola Poposki, Minister of Foreign Affairs in the Government of the Republic of Macedonia

Mr. Jean-Claude Schlumberger, French Ambassador to the Republic of Macedonia

Dr. Heinz Bongartz, Resident representative of the Friedrich-Ebert-Stiftung, office Macedonia

Dr. Ivan Dodovski, UACS Assistant Professor and Chairperson of the Conference Organizing Committee

Official key speakers:

Dr. Corina Stratulat, Policy Analyst of the EU Politics and Institutions programme at the European Policy Centre, Brussels:

EU Legitimacy in Danger: Old-fashioned Idea in the Modern Times or Lack of Vision?

Dr. Matthias Kollatz-Ahnen, former Vice President of the European Investment Bank (EIB):

The EU Fiscal Compact and Discussions about EU Growth Initiatives

Master of Ceremony:

Dr. Stevo Pendarovski, UACS Assistant Professor in International Security and Foreign Affairs

Note: Working language of the conference is English.

Academic Track I: Inclusive Union: Political, Social and Cultural Aspects

Moderator: Prof. Robert Hudson, PhD, Full-time Professor at University of Derby, UK

Opening remarks: Prof. David McGaffey, PhD, Adjunct Professor at Holy Names University Oakland, USA

Rapporteur: Dr. Miodraga Stefanovska, UACS Assistant Professor

11:30-13:15 Working session 1

Prof. Zlat Milovanovic, PhD (USA, Macedonia):

European Citizenship at the Time of Crisis

Dr. Stevo Pendarovski (Macedonia):

Replacing the European Union: Eastern Alternatives Awaiting?

Mihail Stojanoski, MA (Macedonia):

Permanent Structured Cooperation as an Institute of the Common Foreign and Security Policy of the European Union and its Significance for Membership Candidate - Countries

Katharina Crepaz, MA (Italy, Austria):

Accession Conditionality as a Tool for Achieving Compliance Regarding Minority Protection Policy – a Rationalist Bargaining Approach

Olimpija Hristova, BA (Macedonia, Hungary):

The Power of Parliaments: Comparative Approach - Macedonia and Switzerland

13:15-14:00 Lunch

14:00-15:15 Working session 2

Dr. Sonja Stojmenska-Elzeser (Macedonia):

Teaching European Literature(s)

Dr. Maja Gerovska Mitev (Macedonia):

Implications of EU2020 Targets and Indicators on Social Inclusion and Poverty in Macedonia

Branko Bosković, MA (Montenegro):

Women as Labour Force: Family and Lifestyle Change in the European Union

Oliver Treidler, MSc (Germany):

Why Europe 2020 is Likely to Be as Unsuccessful as the Lisbon Strategy?

15:15-15:30 Coffee break

Academic Track II: Economy, Business and Innovation in Time of Crisis

Moderator: Prof. Jeremy Cripps, PhD, Full-time Professor at the American University in Bulgaria

Opening remarks: Dr. Marjan Petreski, UACS Research Vice-Dean and Chairman of the UACS Research Committee

Rapporteur: Dr. Ilijana Petrovska, UACS Assistant Professor

11:30-13:15 Working session 1

Prof. Tome Nenovski, PhD (Macedonia):

The Balkan Economic Community as a Prospective Integral Part of the European Union

Dr. David Ramiro Troitiño (Estonia):

The Current Economic Crisis of the EU and the European Economic Government

Dr. Zoran Sapurik, Dr. Ninko Kostovski, Elena Klisarovska, MBA (Macedonia):

The Transformation of Institutions of the European Union Towards a Stronger Common Economic Policy

Prof. Jeremy Cripps, PhD, Dr. Kevin Feeney (UK, USA, Bulgaria):

Consequences of Sovereign Debt Default

Prof. Jovan Pejkovski, PhD (Macedonia):

Inclusive Growth and Social Cohesion in Europe

Dr. Jadranka Mrsik, Dr. Dimce Lazarevski (Macedonia):

Reformed Pensions Systems in Central and Eastern Europe: Challenges to Future Safe Pension Benefits

13:15-14:00 Lunch

14:00-15:15 Working session 2

Prof. Marjan Bojadziev, PhD, Dr. Ilijana Petrovska, Dr. Ana Tomovska-Misoska (Macedonia):

Understanding Factors of Innovative Thinking in Advertising Agencies: Case of Macedonian, Slovenian and Serbian Advertising Agencies

Dr. Evica Delova Jolevska, Prof. Tome Nenovski, PhD, Ilija Andovski, MSc (Macedonia):

The Impact of the Accession of Macedonia to the EU on the Banking System

Makedonka Dimitrova, MA, Dr. Jaka Vadnjal (Macedonia, Slovenia):

Should I become an Entrepreneur or an Employee: Dilemmas of Students in Europe

Elena Makrevska, MBA (Macedonia): *Preserving EU Competitiveness*

Dragana Beljanski, MSc, Dragan Janjušić, MA, and Saša Raletić, MSc (Serbia):

Improving Higher Education Policies in Order to Cope with the New Challenges and Global Competition

15:15-15:30 Coffee break

15.30-16:00 Closing plenary session