

Conference program

University American College Skopje is proud to organize the fourth annual academic research conference on European integration

EUROPE IN CRISIS: THREATS AND OPPORTUNITIES

29 May 2009, Skopje, Macedonia

This inter- and multi-disciplinary one-day conference seeks to explore the current global crisis and its consequences for the future of European integration. The underlying assumption is that such a crisis poses threats to existing structures, values and achievements, but also opens opportunities for critical reassessment and improved solutions to exigent problems. As the hosting academic institution of this conference, we aim to emphasize and explore the contribution that academia can make to catalyse an adequate response to the crisis.

This inter- and multi-disciplinary one-day conference seeks to explore the current global crisis and its consequences for the future of European integration. The underlying assumption is that such a crisis poses threats to existing structures, values and achievements, but also opens opportunities for critical reassessment and improved solutions to exigent problems. As the hosting academic institution of this conference, we aim to emphasize and explore the contribution that academia can make to catalyse an adequate response to the crisis.

Conference program

9:00-9:30 Registration

9:30-10:45 Opening session

Opening address:

Mr. Ivica Bocevski, Deputy Prime Minister of the Government of the Republic of Macedonia

His Excellency Mr. Bernard Valero, French Ambassador to Macedonia

Key note: Mr. Juan Carlos Fernandez Zara, Regional Program Manager of IFC Corporate Governance Program in Southern Europe

Master of ceremony: Dr. Clarisse Molad, UACS Vice Dean

10:45-11:15 Coffee break

11:15-13:00 Parallel working sessions

Academic track I: Economics

Academic track II: Finance

Academic track III: Social Sciences

13:14:00 Lunch

14:00-15:30 Parallel working sessions (continued)

Academic track I: Economics

Academic track II: Finance

Academic track III: Social Sciences

15:30-16:00 Closing session

Summaries from session rapporteurs, Q&A

Program of the working sessions

Academic track I: Economics

Moderator: Dr. Clarisse Molad (Macedonia, USA)

Rapporteur: Dr. Charalambos Tsardanidis (Greece)

11:15-13:00

Introductory remarks: Mr. Kiril Nejkov, Associate Operations Officer, Project Manager,
IFC Advisory Services (PSD) Southern Europe (Macedonia)

Dr. Steven Ekevich (France):

The European Union and the United States: Lessons Learned from Shared Prosperity and Shared Crises

Dr. Evica Delova Jolevska & Nada Ciriviri (Macedonia):

FDI and the Ongoing Economic and Financial Crisis

Dr. Clarisse Molad (Macedonia; USA):

The Economic Crisis Implications for Energy Sector's Investments in the Western Balkans

Dr. Slobodan Cerovic and Sladjana Batic (Serbia):

The Effects of the World Financial Crisis on the Serbian Economy

14:00-15:30

Alketa Vangjeli, PhD candidate (Albania):

The Impact of the Global Economic Crisis on Albanian Foreign Trade

Nada Krypa, PhD Candidate (Albania):

Europe in Crisis: Does the Crisis Create Opportunities for Balkan Countries, Especially for Albania?

Snezana Hristova, MSc (Macedonia):

Local Economic Development in Macedonia in the Context of the Global Crisis

Viktor Gjorgjieski, MA (Macedonia):

Arguments for and against Neoliberal Economic Systems and the Way to Solve the Current Economic Crisis in Europe

Dr. V.S. Gajavelli (India):

Euro-zone, Emerging Markets and Global Economic Integration – A Study of Opportunities and Threats in the Context of the Current Financial Crisis

Academic track II: Finance

Moderator: Dr. Ivan Dodovski (Macedonia)

Rapporteur: Dr. Gaspar Biro (Hungary)

11:15-13:00

Introductory remarks: Ms. Aleksandra Nakeva-Ruzin, MPPM CEO Eurolink Insurance Inc. Skopje (Macedonia)

Bojan Georgievski, MBA, and Emily Nikoloski, MBA (USA, Macedonia):

The Threat of Financial Crisis to Emerging Markets in Europe

Marija Barishin, MBA (Macedonia):

Corporate Strategies in a Downturn

Dr. Evgeni Zografski (Macedonia):

Impact of the Financial Crisis on the Macedonian Securities Market

Dr. Tome Nenovski and Elena Makrevska (Macedonia):

Influence of the Economic Crisis on the Exchange Rates of the Countries from Eastern and Central Europe

14:00-15:30

Alberto Gomez, M.Sc. & MBA (Spain):

The International Financial Crisis and its Impact on the Spanish Economy

Radica Dishlieska, MSc (Macedonia):

Global Financial Crisis Effects on the Process of Securitisation in US and European Capital Markets

Ilijana Petrovska, MSc and Ljupka Naumovska (Macedonia):

How the Crisis Influenced Advertising in the Financial Institutions

Ergin Ismail (Macedonia):

Global Financial Crisis and its Impact on the Balkans

Academic track III: Social Sciences

Moderator: Dr. Jovan Pejkovski (Macedonia)

Rapporteur: Dr. Sándor Petho (Hungary)

11:15-13:00

Introductory remarks: Mr. Ilijanco Gagovski, President of the Board of AMCHAM (Macedonia)

Dr. Ninko Kostovski (Macedonia):

The Advantage of Industrial Clusters in a Prolonged Economic Recession

Dr. Nasir Selimi and Husein Huseini, MA (Macedonia):

How do Macedonia and Turkey Deal with the Global Economic Crisis? What Steps are Taken and Should be Taken?

Dr. Jovan Pejkovski (Macedonia):

Social Aspects of the Economic Crisis – Threats to and Opportunities for the European Union and for the Republic of Macedonia

Imelda Sejdini, PhD candidate (Albania):

Poverty Risks in Albania, as a Country in Decelerating Growth, Exposed to Current Economic Crisis

Ekrem Eddy Güzeldere, MA (Turkey):

Turkey-EU Relations in a Time of Economic Crisis

14:00-15:30

Miodraga Stefanovska, MBA (Macedonia):

Talent for Managing Talent in an Economic Crisis

Aleksandar Dastevski (Macedonia):

EU Enlargement and the Financial Crisis

Igor Hristov (Macedonia):

Economic Crisis and IT sector – Threats and Opportunities for the Macedonian IT Companies